

Contest Tips (Adapted from the Gail Borden Public Library)

1. How do I get video or pictures to make into a video?

You can use digital video files or digital picture files to make your video clip. You can get these files in a variety of ways. Most digital cameras and cell phones have movie functions. You can also make videos from your digital pictures. Even photos from your photo albums can be digitized by using a scanner and then used in your clip! Check out the “Books” section on Wired2go or search YouTube for “Book Trailer” to get some great examples of different ways to make your trailer.

2. How do I make a video?

Windows Movie Maker is video editing software that is bundled with Windows XP.

Apple iMovie is a video editing software tool for Macs.

[VideoSpin](#), [JumpCut](#), and [One True Media](#) are all free online video editing tools.

3. How do I make pictures into a video?

Windows Movie Maker has an import pictures function. [Photo Story 3](#) is a great tool for windows users for compiling picture videos. It also allows you to add titles and credits as well as create non-copyrighted music to go along with your pictures.

Apple iMovie allows users to upload photos, video, and add titles or credits.

4. How do I add music to my video?

[Splice Music](#) and [Jam Studio](#) are both free online music-making programs that allows you to mix and create songs without any download required. Both sites allow you to save your creations in Mp3 format. [RoyaltyFreeMusic.com](#) offers free music clips, beats, and sound effects for download on their site.

5. What format should I save my video in?

When you want to save your video, most video editing programs will ask how to save them. You pick the format by choosing the file extension name. ***We recommend you save your video in Flash/Shockwave format (.SWF files).***

6. How do I upload my video?

Go to [YouTube](#) and register. After registering, click on “Upload New Video”. Follow the prompts and make sure that your video is set for “public” viewing. Don’t forget to tag your video with “SPL”, “Book Trailer”, and both the title and author of the book. You can decide whether you want other viewers to rate or comment on your video. Check out the extensive [Help](#) section at YouTube if you are having trouble uploading your video.